



Freedom of Information request 01/FOI/24/2493  
We received your request on the 28/02/2024.

**Request**

You asked us:

- 1) The budget for creating the Railway Guardian app
- 2) The eventual build cost and ongoing cost of the Railway Guardian app
- 3) The number of downloads of the Railway Guardian app and any disclosed usage statistics

*We have handled your request under the Freedom of Information Act (FOIA)*

**Our response:**

- 1) £550,000. A grant for this amount was awarded to BTP following an application to the Home Office Safer Streets Scheme 3.
- 2) Build costs were £373,854, Ongoing costs - £200,000.
1. Current downloads (caveat: this only includes public user downloads from relevant app stores and does not include institutional downloads that have been managed using a corporate Mobile Device Management system).
- 3)

Month	Apple App Store	Google Play Store
Jul-22	4150	1296
Aug-22	1077	505
Sep-22	657	250
Oct-22	543	202
Nov-22	624	290
Dec-22	2439	836
Jan-23	1112	593
Feb-23	12196	636
Mar-23	1662	814
Apr-23	1040	652
May-23	2079	385
Jun-23	10709	357
Jul-23	1288	688
Aug-23	2061	699
Sep-23	13799	669
Oct-23	52150	799

Nov-23	3058	1122
Dec-23	13761	1991
Jan-24	2794	950

Monthly active users

<b>Month</b>	<b>Year</b>	<b>Monthly Active Users</b>
7	2022	7412
8	2022	8522
9	2022	5507
10	2022	5638
11	2022	7141
12	2022	8976
1	2023	8690
2	2023	9888
3	2023	11909
4	2023	9546
5	2023	8407
6	2023	8125
7	2023	7313
8	2023	7861
9	2023	10318
10	2023	12325
11	2023	11544
12	2023	21180
1	2024	23132